

# David James Dimalanta — UX Designer with a background in front-end development.

david.dimalanta@mail.utoronto.ca | (647) 244-1440 | | www.davidjamesdimalanta.com

## Work Experience

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### UX Designer — UofT Student Life - Innovation Hub

April 2024 - Present

Toronto, ON

- Accomplished a **30% increase in user engagement** as measured by website visits by leading the **website re-design project**, improving UI/UX with **Figma** hi-fi prototypes.
- Streamlined access to student resources for **1,000+ visitors** by developing the **Family Care Office mini-site**, helping student-parents navigate campus support.
- Led **WordPress migration** of Figma prototypes, improving website performance and maintainability.
- Developed **reusable UI components** with **CSS** and **JavaScript**, ensuring scalability of future builds.

### Front-End Developer Lead — Global Spark

July 2023 - March 2024

Mississauga, ON

- Improved code maintainability and performance by **refactoring legacy React code** for **globalspark.world**.
- Enhanced design consistency by **collaborating on Figma mockups** to align UI with branding and user experience goals.
- Ensured project alignment and agile development by **participating in daily stand-ups**, fostering communication and iterative improvements.

### Full-Stack Developer — Intern Empire Health Systems

April 2023 - October 2023

Diamond Bar, CA

- Improved code efficiency and maintainability by **refactoring 80% of legacy code** for the company site.
- Streamlined data collection and automation by **developing a form submission back-end** utilizing the **Google Workspace API**.

## Projects

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### DéjaBREW: Café Finding App

- Café-finding app UX case-study, conducting UX research, developing interactive prototypes via **Figma Variables**, conducted lean usability evals for iteration and hi-fi prototypes.

### EMR UX Case Study

- Healthcare EMR platform UX case-study redesigning platforms such as Telus PSS and Oscar.

## Education

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### University of Toronto - Bachelor of Information, 2023 - 2025

*Focus:* Human-Centered Design. cGPA: 3.48

### University of Toronto - Bachelor of Arts and Science, 2020 - 2023

*Focus:* Psychology.

## Skills

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UX/UI Design, Design Research, Web Development, Wireframing, Prototyping, Information Architecture, Visual Communication, Agile, Web Accessibility

## Tools+

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Figma, Framer, WCAG, HTML, CSS, JavaScript, Python, React, Next.js, Node.js, Express.js, React Native, SQL, MongoDB, AWS SDK3, R, Wordpress, Webflow